

### NATIONAL

#### 1. Breast cancer treatment

**Why in news** – MSN Group has launched generic palbociclib tablets for advanced breast cancer therapy.

##### Key Points –

- Brand name – Palborest.
- It is the 'world's first' generic Palbociclib tablets.
- Breast cancer is now the most common cancer among women.
- Recently, Dr Reddy's Laboratories has acquired the trademark rights for the breast cancer drug PRIMCYV from Pfizer Products India for use in the Indian market.

#### 2. Namasthe World

**Why in news** – Namasthe World, a newly formed children's toy & gaming brand based out of Hyderabad announced its launch.

##### Key Points –

- It promises to offer a holistic 360o experience in physical toys, digital content, edutainment centric games and casual games for kids.
- Namasthe World has inked a deal with Rowan's and Hamley's as the official distribution partners.
- The toy industry is poised for great growth with projected size of \$2.73B by 2027 and growing at 12.6% CAGR.

#### 3. Nilamani Phookan

**Why in news** – Renowned Assamese poet and Jnanpith winner Nilamani Phookan passed away at the age of 89.

##### Key Points –

- Phookan won the 56th Jnanpith Award (2020).
- Other awards –
  - A. Sahitya Akademi Award (1981)
  - B. Padma Shri (1990)
  - C. Sahitya Akademi Fellowship (2002)

found responsible for wrongdoing of numerous officials under him.

### RANKS & INDICES

#### 1. Brand Finance's rankings 2023

**Why in news** – The list of the world's top 10 most valuable IT service brands was released recently.

##### Key Points –

- 4 Indian companies – TCS, Infosys, HCL Tech and Wipro–have featured in the list.



- Accenture has also ranked as the strongest IT services brand with a Brand Strength Index (BSI) score of 87.8 out of 100.
- Another Indian brand that made it to the top 25 is LTIMindtree. It is the fastest-growing IT services brand globally.

#### 2. Brand Guardianship Index 2023

**Why in news** – Brand Finance released the list of the world's top CEOs.

##### Key Points –

##### Top 5

- A. Jensen Huang (Nvidia CEO)
- B. Mukesh Ambani (Reliance Industries)
- C. Satya Nadella (Microsoft)
- D. Shantanu Narayen (Adobe)
- E. Sundar Pichai (Google)

It is a global recognition of CEOs, who are building business value in a sustainable manner, by balancing the needs of all stakeholders – employees, investors, and the wider society.

#### 3. 'Global 500 – 2023'

**Why in news** – The latest report of the 'Global 500 – 2023' was published by Brand Finance.

### INTERNATIONAL

#### 1. Nguyen Xuan Phuc

**Why in news** – Vietnam's President Nguyen Xuan Phuc has submitted his resignation after being

### Key Points –

- Jio (Brand Strength Index - 90.2) is the only brand among the world's strongest 25 brands.
- Brand Finance is headquartered in London.

## ENVIRONMENT

### 1. Giving to Amplify Earth Action (GAEA)

**Why in news** – The World Economic Forum launched the Giving to Amplify Earth Action (GAEA).

#### Key Points –

- Aim – To fund and grow new and existing public, private and philanthropic partnerships (PPPPs) to help unlock the USD 3 trillion of financing needed each year to reach net zero, reverse nature loss and restore biodiversity by 2050.
- The recent UNCBD COP15 (Montreal) aims to conserve 30% of all earth and marine biodiversity.

## APPOINTMENTS

### 1. Nemat Shafik

**Why in news** – Columbia University named Nemat Shafik as its 20th president.

#### Key Points –

- She would be the first woman president in the 268-year history of Columbia University.
- She would replace present president Lee Bollinger.

- Recently, Harvard University announced Claudine Gay as its first black woman president.

### 2. Praveen Sharma

**Why in news** – Praveen Sharma has been appointed as the Director in the National Health Authority (Ayushman Bharat Digital Mission).

## SPORTS

### 1. IOA 7-member panel

**Why in news** – The Indian Olympic Association (IOA) announced the formation of a 7-member committee to probe the allegations of sexual harassment.

#### Key Points –

- The allegations are labelled against Wrestling Federation of India president Brij Bhushan Sharan Singh.
- Panel members - Mary Kom, Dola Banerjee and Yogeshwar Dutt.

## STATES/UTS

### 1. ABCD campaign

**Why in news** – Kerala's Wayanad became the first district in the country to provide basic documents and facilities such as Aadhaar cards, ration cards etc to tribals.

#### Key Points –

- It was given as part of the Akshaya Big Campaign for Document Digitisation (ABCD) campaign.



# CURRENT AFFAIRS

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## ➤ CURRENT AFFAIRS ONE LINERS ◀

### POINTERS

- In which state is the meeting of the G-20 health-related working group being held – **Kerala (Thiruvananthapuram).**
- Which country will issue a postage stamp featuring Jawaharlal Nehru on its 75th Independence Day - **Sri Lanka.**
- In which state “Maghi Mela festival” was organized – **Punjab.**
- Which country has recently become the fourth largest trading partner of India – **Russia.**
- The government has decided to stop which scheme given to minority students - **Padho Pardesh.**
- Who has recently announced the development of a hydrogen fuel cell electric truck (FCET) - **Gautam Adani.**
- Researchers from the Centre for Astrophysics (CFA) of which institutes have generated a 3D magnetic map of the cavity called Local Bubble - **Harvard & Smithsonian.**
- Which body has organised the second edition of Hackathon aptly named “SAINYA RANAKSHETRAM 2.0” with an aim to seek solutions to operational cyber challenges - **Indian Army.**
- The 'Soul of Steel' challenge was launched in which state which aims to test endurance at high altitude – **Uttarakhand.**
- Which state has launched the 'Har Ghar Panchayat Abhiyan' – **Rajasthan.**



**NEW BPSC BATCH (ENGLISH MEDIUM) IS STARTING FROM 23RD JANUARY 2023**

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